

MassEVolves Profile

EMD Serono Research & Development Institute, Inc.

Environmental stewardship, and significant efforts towards sustainability is a priority at EMD Serono, which installed its first electric vehicle (EV) charging station in 2011 after a forward thinking employee who drove a Chevrolet Volt requested it because he wanted to be able to charge his vehicle at the workplace.



EMD Serono's Parking Garage Charging

From the moment the charging station was installed, people began to notice and asked questions about the new technology and before long the group of EV vehicle owners grew. Jeff Hyman, Associate Director of Environment Health and Safety says, "This kind of thing, it's pretty simple. If you build it, they will come."

To grow the program and increase adoption of electric vehicles EMD Serono has held various EV lunch and learns and a "Ride and Drive" event which have generated successful conversion stories.



EMD Serono's Visitor Charging

To date, EMD Serono has 20 EV chargers, with 45 conveniently located parking spaces "So everybody can easily park, without the need to move cars, they just move cables," says Jeff.

EMD Serono has a commitment to double its numbers of EV chargers over the next two years, and to support guests and visitors with EV charging access in visitor parking areas.

"I believe that electric vehicles are the single most important factor when it comes to fighting climate change," says Jeff. "It's super motivating to be part of an organization that is doing its part to increase electric vehicle adoption at the workplace."

To learn more about EMD Serono, visit emdserono.com/us-en.

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