

Press Release

Contact: Tim Allik, Recharge America - 508-310-3876,
tallik@recharge-america.org

Massachusetts Organizations Are Honored for Efforts to Expand Adoption of Electric Vehicles in the Commonwealth

Third Annual MassEVolves Event Co-hosted by Recharge America and the Massachusetts Executive Office of Energy and Environmental Affairs



BOSTON, NOVEMBER 18, 2020: A diverse group companies and higher education institutions from across Massachusetts have been recognized for steps they have taken to expand the use of electric vehicles (EVs) in their communities and across the state.

The Third Annual MassEVolves Recognition Ceremony was held on November 18, 2020, highlighting Massachusetts leaders in EV adoption. The event was co-hosted by Recharge America and the Massachusetts Executive Office of Energy and Environmental Affairs (EEA), and featured EEA Secretary Kathleen Theoharides.

MassEVolves is a state program recognizing the work of Massachusetts businesses and higher education institutions in supporting the use of zero emission vehicles for their operations, employees, and communities. The initiative operates under the auspices of Recharge America, a national nonprofit that recognizes leadership action and mobilizes communities in support of electric vehicles for the proven economic and environmental benefits they provide.

As part of a regional collaboration aimed at rapid adoption of the cleanest vehicles, Massachusetts has committed to electrifying all new passenger vehicles by 2040. By the end of 2019, just over 25,800 EVs were on the road in Massachusetts.

To receive recognition, MassEVolves participants create an EV Action Plan that outlines steps they are taking to help Massachusetts residents gain greater access to electric vehicles. Participants then report on their progress and commit to share lessons learned and to help mentor others.

Actions taken by MassEVolves participants to promote EVs include:

- installing charge stations
- supporting outreach and education
- incorporating EVs into fleets
- integrating EVs into the business practice
- Other steps as deemed appropriate for their particular circumstance

The participants recognized for the 2020 MassEVolves program reflect a diverse array of organizations from across the state. In alphabetical order, they are:

MassEVolves

Analog Devices (Wilmington/Norwood) - Manufacturing Company

AstraZeneca (Waltham) - Pharmaceuticals

Bard College at Simon's Rock (Great Barrington) - Private Higher Education Institution

Boston University (Boston) - Private Higher Education Institution

Braintree Electric Light Department (Braintree) - Electric Utility Company

Bristol Community College (Fall River) - Public Higher Education Institution

EMD Serono Research (Billerica) - Pharmaceuticals

Energy New England (Mansfield) - Energy Utility Company

Hampshire College (Amherst) - Private Higher Education Institution

Holyoke Community College (Holyoke) - Public Higher Education Institution

Millipore Sigma (Burlington) - Life Science Industry

Tufts University (Medford) - Private Higher Education Institution

University of Massachusetts Amherst (Amherst) - Public Higher Education Institution

University of Massachusetts Dartmouth (Dartmouth) - Public Higher Education Institution

University of Massachusetts Boston (Boston) - Public Higher Education Institution

University of Massachusetts Medical School (Worcester) - Public University

Woods Hole Oceanographic Institution (Woods Hole) - Private Higher Education Institution

Worcester Polytechnic Institute (Worcester) - Private Higher Education Institution

Worcester State University (Worcester) - Public Higher Education Institution

“We congratulate each of our 2020 MassEVolves Honorees for the work they’ve done and the commitments they’ve made toward the adoption of electric vehicles in Massachusetts,” said Kirk Brown, CEO of Recharge America. **“The economic benefits of EVs are clear. The initiatives undertaken by MassEVolves participants will benefit their employees, customers, and all residents of the Commonwealth for the years and decades to come.”**

Increasing the number of electric vehicles in Massachusetts is expected to revitalize local economies in Massachusetts and across the country. Unlike gasoline and diesel, electricity is

MassEVolves

produced and serviced locally, keeping transportation energy dollars in Massachusetts. Investments in charging stations and other EV infrastructure projects will employ Massachusetts residents and lower transportation costs across the state. Recharge America has shown that EVs can deliver over \$1,000 per year per vehicle in local economic development benefit to communities where they reside.

Electric cars save drivers money on fuel and maintenance costs. The Union of Concerned Scientists estimates that charging an EV at home in Boston is the equivalent of paying \$1.30 per gallon of gasoline, and that rural Massachusetts drivers could save \$640 a year on fuel by switching to electric vehicles. Because EVs have fewer moving parts and don't need oil changes, EV owners can save an average of \$2,100 in maintenance costs over the life of an EV compared with a similar gasoline car, according to the group.

About MassEVolves: *MassEVolves is a statewide initiative conducted by the national non-profit Recharge America in partnership with the Massachusetts Executive Office of Energy and Environmental Affairs and Department of Environmental Protection. More information about the MassEVolves program can be found at massevolves.org.*

About Recharge America: *Recharge America is a national 501(c)3 nonprofit that recognizes leadership action and mobilizes communities in support of electric vehicles (EVs.) We envision a country that embraces clean transportation for all of us to help ignite community-based innovation and expand economic opportunity. To learn more, visit Recharge-America.org.*

###

MassEVolves