

**MassEVolves
ZEV Action Plan**

(Entity Name) is proud to participate in the MassEVolves state recognition program for zero emission vehicle (ZEV) procurement and promotion activities in our state. The actions we outline below are consistent with the Commonwealth’s goal of replacing 300,000 traditional vehicles with ZEVs by 2025 as well as our institution’s specific sustainability objectives. We note that we have identified actions that are most meaningful given our current circumstance and may expand our Action Plan in the future.

PLEDGE DATE: _____

DRAFT PLAN SUBMITTAL DATE: _____
(no later than 4 months from Pledge Date)

FINAL PLAN SUBMITTAL DATE: _____
(no later than 6 months from Pledge Date)

ANTICIPATED PLAN UPDATE: _____
(Annually based on Final ZEV Action Plan submittal date)

(X) Indicates Actionable Area in (Entity’s Name) Plan

	ACTION AREA	BASELINE - OUR STARTING POINT (Be as specific as possible)	GOALS - WHAT WILL WE ACHIEVE (Near Term/Long Term)	TIMEFRAME (Near Term/Long Term)
	<p>ELECTRIC VEHICLE CHARGING</p> <p><i>Installing electric vehicle charging at facilities that can be used by fleets, employees, and/or customers & community (if appropriate)</i></p>			
	<p>FLEETS</p> <p><i>ZEVs use in fleets (either owned or leased).</i></p>			

	<p>SUPPLY CHAIN</p> <p><i>Promoting the use of ZEVs throughout the vendor supply chain, including those vehicles used on campuses via service contracts.</i></p>			
	<p>EMPLOYEE ZEV PROMOTION & ADOPTION</p> <p><i>Supporting ZEV use among employees by providing vehicle charging, supporting purchase/lease incentives, and sponsoring at least an annual ZEV information day for employees and/or community via a MASS DRIVE CLEAN type event.</i></p>			
	<p>CUSTOMER/COMMUNITY ZEV PROMOTION & ADOPTION</p> <p><i>Supporting ZEV use among customers, community, and facility visitors through support for charging and participation in ongoing statewide ZEV awareness campaigns such as MASS DRIVE CLEAN.</i></p>			

CONTACT INFORMATION

Please provide company contacts to help us ensure that we can communicate appropriately with your team:

General Contacts (who on your team should be copied on materials related to MassEVolves?)		
Name(s)	Title(s)	Email(s)
Communications (who on your team should receive questions related to media/social media and permission, if needed, on use of your logo?)		
Name(s)	Title(s)	Email(s) and Phone
Executive office (who on your team will be involved in senior level communication and coordination - e.g., invitations to roundtables with senior Administration officials, etc.?)		
Name(s)	Title(s)	Email(s) and Phone
Regional contacts (if applicable, who on your team, and for which regions in the state, would MassEVolves contact with information related to local events, information exchange, etc.?)		
Name(s)	Title(s)	Email(s) and Phone
Key technical contacts (who on your team manages issues related to fleets, EV charging infrastructure, human resource considerations, or other technical topics related to your ZEV Action Plan Implementation?)		
Name(s)	Title(s)	Email(s) and Phone

PUBLIC RELEASE AGREEMENTS

Entity Information

_____ [Entity Name] agrees to allow MassEVolves use the following company information in connection with the program on the MassEVolves website, social media and in other related program materials.

Signed

Title

Date

Company Name	
Social Media Handle(s)	
Number of Employees	
Site locations in MA	

Logo Use

_____ [Entity Name] agrees to allow MassEVolves use its logo in connection with the program on the MassEVolves website, social media and in other related program materials.

Signed

Title

Date

“Any inclusion of third-party logos, images or references on the MassEVolves website does not constitute an endorsement or recommendation by the Commonwealth of Massachusetts or its agencies or staff. Their inclusion is simply to provide users with relevant information and resources. Any documents that are submitted to MassEVolves will be maintained by Recharge America for tracking purposes. All pledges and action plans will be public records under the Commonwealth’s Public Records Law, M.G.L. c. 66, §10.”